



# International Association for Food Protection®

To provide food safety professionals worldwide with a forum to exchange information on protecting the food supply.

## Affiliate View

Volume 12, Issue 1 Winter 2007

Maria Teresa Destro, Affiliate Council Chair  
Carl Custer, Affiliate Council Secretary



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## View From the Chair: 2006 and Beyond

The holiday season has just passed and I hope that everything was perfect. Now it is time to start a new calendar year, and down here in Brazil it is "planning" season: time for establishing goals, organizing schedules, and so on. But before we start our 2007, let's wrap up 2006.

The Association had a great year, thanks to the efforts of everyone. We had a very successful, well-attended meeting in Calgary. Shortly thereafter, Jeff Farber and David Tharp coordinated a group effort to present the first IAFP Rapid

Response Symposium, *Fresh Leafy Greens - Are They Safe Enough?* This one-day event held October 6 in Arlington, VA, hit all the expectations, and feedback from attendees was encouraging.

By the end of November, it was time for IAFP's Second European Symposium on Food Safety. I had the opportunity to be there, thanks to the support of EMD Biosciences (also known as Merck Biosciences, if outside North America). The Symposium was a surprise to me, both for its quality and the opportunity to network with people from all over, including six-

teen European countries. In the course of three days, the approximately 140 attendees were exposed to opinions and facts related to the theme of "Innovations in Food Safety Management."

On top of it all was the meeting's location in Barcelona, a gorgeous city where one can breathe art and culture, and enjoy delicious Catalan food and Spanish wine. As a food and wine lover, I have to say that the quality and variety of the food served during the meeting was outstanding. Thank you, David and the fellows from the Board, for

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### AFFILIATES ACROSS THE GLOBE

**Brazil** Canada Alberta British Columbia Ontario Quebec **Korea** **Mexico** **New Zealand**  
**Portugal** **United Kingdom** **United States** Alabama Arizona California California/Southern  
 Capital Area Carolinas Connecticut Florida Georgia Idaho Illinois Indiana Iowa Kansas Kentucky  
 Metropolitan Michigan Minnesota/Upper Midwest Mississippi Missouri Nebraska New York  
 North Dakota Ohio Pennsylvania South Dakota Tennessee Texas Washington Wisconsin Wyoming

**The Annual Report is our “window” to the Association. It is our opportunity to show who we are, what we are accomplishing, and how we promote the mission of IAFP.**

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choosing this spot.

Curious about the meeting and the presentations in Barcelona? You'll find valuable information by clicking on the Barcelona logo on the home page of the IAFP Web site, [www.foodprotection.org](http://www.foodprotection.org)

Now, let's look toward 2007, which is already showing to be a busy year.

First of all, we have to prepare and submit the Affiliate Annual Report due March 12, 2007. Please, remind your Affiliate Secretary of this deadline. Leilani McDonald, our Affiliate Staff Liaison, has already sent the second of three monthly reminders to Affiliate Presidents and Delegates; but we all know how easy it is to forget important dates when we are overloaded with work and E-boxes full of “junk” mail. Also, be reminded that your completed Annual Report serves as your Af-

filiate's nomination for one of the 2007 Affiliate Awards. The criteria for nomination can be found at our Web site.

May I suggest something else? Ask your Secretary, or whoever is responsible for filling out the Annual Report and organizing the data, if help is needed. Putting this information together is time-consuming and demands a lot of dedication. But it's an important effort, because the Annual Report is our “window” to the Association. It is our opportunity to show who we are, what we are accomplishing, and how we promote the mission of IAFP.

The next task for 2007 is organizing our local annual meetings. (Just now, while writing this, I realized that the Brazil Affiliate is six months late for that! I have not yet contacted any of the Board members to participate in our meeting

this year! Gosh, what will I do? Have to think fast!) Has your Affiliate invited any of the Board members for your annual meeting? This is just one of the benefits of being an IAFP Affiliate.

And, of course, there is the IAFP 94th Annual Meeting. Don't forget to block out July 8-11. Yep! This year's meeting will be in July, and our destination is Orlando, FL. Like the monarchs (the butterflies, not the king/queen), we'll migrate to the South. Don't disappoint Mickey and his friends. I'm sure they will be happy to see you there.

Have a happy and productive 2007!



*Maria Teresa Destro*  
*Affiliate Council Chair*

## AFFILIATE DELEGATE BIO BRIEF

### Dr. Roger (Lindsay) Cook

*President & Delegate, New Zealand Association for Food Protection*



**OCCUPATION** | Assistant Director (Science) & Principal Adviser (Microbiology), Science Group, New Zealand Food Safety Authority

**EDUCATION** | Bachelors of Science (Honors), 1st Class, University of Otago, Dunedin, New Zealand, 1981; Doctorate of Philosophy, University of Otago, Dunedin, New Zealand, 1985; Post-Doctoral Research Fellowship, University of Toronto, Toronto, Canada, 1985-86

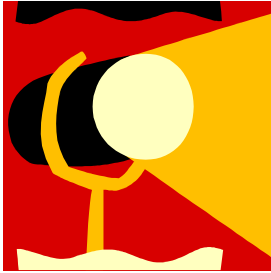
**CAREER HIGHLIGHTS** | Dr. Cook earned a doctorate in microbiology from the University of Otago in Dunedin, New Zealand, and followed with five years of post-doctoral research in Canada and the United States. With a pronounced shift from medical research (sexually transmitted diseases and urinary tract infections), Dr. Cook then joined the Meat Industry Research Institute of New Zealand (MIRINZ), where he headed the cold-tolerant clostridia and methods validation research programs as well as the meat safety consultation program. Ten years ago, Dr. Cook joined Steve Hathaway's Science Group within what is now the New Zealand Food Safety Authority. As Assistant Director (Science) and Principal Adviser (Microbiology), he develops and manages ongoing microbiological verification programs and operational research programs to support New Zealand food safety regulations and export equivalence submissions.

**PORTFOLIO** | Dr. Cook's publication and research work includes 18 scientific reports on food microbiology; 17 scientific reports on medical microbiology; chapter writing and/or editing for 2 books; 25 regulatory manuals and equivalence submissions; and 47 confidential reports.



*Dr. Cook receiving the NZAFP charter from IAFP President Kathleen Glass in 2005.*

**PERSONAL ENDEAVORS** | Family life for Dr. Cook includes wife Joanne and sons Michael, 13, and Josh, 11. An outdoor sports enthusiast, he pursues downhill skiing ("steep and fast") and a sailing hobby that means "hard-out racing in skiffs and keelboats"; coaching for Yachting New Zealand and junior sailing; and appointments as Administrator for Paremata Boating Club's junior learn-to-sail program and Commodore for New Zealand Z Class Squadron. Dr. Cook also enjoys coaching junior rugby and serving as Troop Leader for Ngati Toa Sea Scouts.



## AFFILIATES IN THE SPOTLIGHT

### Ontario Food Protection Association April 2006

Six guest speakers, including IAFP President Jeffrey Farber (2005-2006), presented on the topics of food security and food safety to professionals in attendance at OFPA's Spring Technical Meeting in Mississauga, Ontario.

#### Morning Session: *Food Security*

The first speaker, Mr. Larry Wallace, manager of corporate security from Maple Leaf Consumer Foods, presented *Facilities Security*. Food security is everyone's responsibility, and senior level management needs to be involved in order for it to be successful. Measures required to maintain successful physical security include the use of various physical barriers, electronic security, education, and documented security policies. Mr. Wallace described how to establish policies using specific examples. He also detailed the importance of transportation security.

The demand for food security was addressed by Mr. Bob Havrilak, CEO, Food Defense Solutions. Those demanding food security include the customer

who is the ultimate consumer of the foods produced, regulators, security experts, auditors, HACCP experts, and insurance underwriters to reduce corporate liability. He described Risk Analysis and Risk Management procedures and the need to identify and manage threats - i.e. "the Human Factor," to ensure food production targets are protected. The need to document a food product security plan and develop a HACCP type of security program involving seven key processes was stressed.

The next speaker, Mr. Brian O'Gorman, director of supply chain ED Smith Foods, spoke on securing the food supply chain and cross-border security. He explained the requirements of the CTPAT program, which is a joint government-business initiative to strengthen the overall food supply chain and border security. More information on this program can be found in the program Web site, [www.cbp.gov](http://www.cbp.gov).

Mr. O'Gorman outlined the 14 steps required for successful food security processes within the CTPAT program. Having CTPAT approval helps to assure custom-

ers that your company takes food security seriously.

#### Afternoon Session: *Hot Topics in Food Safety*

Dr. Jeffrey Farber, director of Health Canada's Bureau of Microbial Hazards, spoke about the mandate of the Bureau in developing policies, standards, and

#### Event Profile: Ontario Food Protection Association (OFPA)

- April 13, 2006, Spring Technical Meeting, Mississauga, Ontario
- Approximately 150 in attendance
- Approximately 30 Sustaining Corporate Member booths
- Session Themes: *Food Security, Hot Topics in Food Safety*

guidelines for food safety and engaging in activities including scientific research, surveillance, food safety risk assessment, and monitoring the effectiveness of the Canadian Food Inspection Agency in various food safety related activities. He presented the Food Directorate's current and emerging policies, safe handling procedures, and appropriate labels for high risk food products including raw milk cheeses, infant formula,

sprouts, ground meat products, unpasteurized fruit juices and cider. He also touched on developing a risk profile for *Mycobacterium avium* subspecies *paratuberculosis* and the threat of avian influenza.

Dr. Tom Baker, director of the Food Inspection Branch, Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA),

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(Continued from page 4) presented an update on the New Meat Regulations and the New Meat Inspection System at OMAFRA that came into effect on June 1, 2005. The new regulations involve a more rigorous and consistent meat inspection process based on risk. Dr. Baker indicated that there is financial assistance available from the government to non-federally registered meat processing plants to meet the standard required by the new meat inspection regulation. He also touched on the Food Safety and Quality Act 2001 (FSQA), proclaimed in February 2005, and the consolidation of seven provincial statutes under the act.

The last speaker, Dr. Jim Clark, national manager of the Avian Influenza Working Group of the Canadian Food Inspection Agency (CFIA), presented *The Avian Flu – Is Canada Ready?* Dr. Clark outlined the role of CFIA at the international level. He spoke about emergency preparedness exercises conducted by CFIA in preparation for potential avian



Dr. Jeff Farber addressed *Hot Topics in Food Safety* at the 2006 OFPA Spring Technical Meeting.

flu and procedures to be followed in the event of zoonotic incidence of the disease: strengthening biosecurity in Canadian poultry farms; biosafety for CFIA staff potentially exposed to the virus during the course of duty; providing pertinent information, education and guidance to industry and the public; vaccine development; providing surge capacity to public health diagnostic labs; disposal strategies; and other activities.

### British Columbia Food Protection Association November 2006

At the Vancouver Metrotown Hilton Hotel, the BCFPA celebrated the events and achievements of the past



The BCFPA logo.

year, including the receipt of the 2006 C.B. Shogren Memorial Award from the International Association for Food Protection. Each year, the award is given to the IAFP Affiliate demonstrating exceptional overall achievement.

The keynote presentation, *Produce Industry: Sanitation & Hygiene*, was delivered by Ecolab's

Ian Crook. Displays by several sustaining members featured a variety of services for the food industry.

With the continued growth of the association, the BCFPA recognizes and appreciates a strong, active contingent of students. A new Scholarship Program was introduced, and the first cash awards were presented to members Lis Vallaster and Stephanie Chiu, for assistance in their continuing studies.

#### Event Profile: British Columbia Food Protection Association (BCFPA)

- November 8, 2006, Annual General Meeting, Burnaby, BC
- Celebration of 2006 C.B. Shogren Memorial Award
- Keynote presentation by Ecolab: *Produce Industry: Sanitation & Hygiene*



OFPA President Kathy Wilson with IAFP President Jeff Farber in April 2006, Ontario.

### Ohio Association of Food and Environmental Sanitarians November 2006

The Annual Meeting of OAFES was held Wednesday, November 1, at the Mentel Memorial Golf Course Banquet Facility in Columbus, Ohio. Regis-

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tration and continental breakfast began at 8:30 a.m., followed by two presentations and a business meeting.

Dr. Kathleen Glass, IAFP Past-President from the Food Research Institute at the University Wisconsin-Madison, presented on the Safety of Cultured Dairy Products and *C. botulinum*. Dr. Tim Jackson, Senior Food Safety Microbiologist at Nestlé Company in Vevey, Switzerland, presented on Microbiological Criteria and Spoilage & Foodborne Illness.

During the business meeting, James Hicks was elected to the office of 2nd Vice President, and awards were presented to Don Barrett, RS, and Dan McElroy in recognition for their service to OAFES.

The program was submitted to the Ohio Board of Sanitarian Registration for four continuing education hours.

**Event Profile:  
Ohio Association of  
Food and  
Environmental  
Sanitarians (OAFES)**

- November 1, 2006, Annual Meeting, Columbus, Ohio
- Presentations included *Safety of Cultured Dairy Products and C. botulinum*, *Microbiological Criteria and Spoilage & Foodborne Illness*.
- Election and award presentations



*Don Barrett received a commemorative pen set from OAFES Past President Gloria Swick-Brown, MSA, RS, for 25 years of service as OAFES Secretary/Treasurer.*



*Dan McElroy received the IAFP Certificate of Merit from OAFES Past President Gloria Swick-Brown.*



*2006 OAFES Board (L to R): Dan McElroy, Web Master; Gloria Swick-Brown, Past President; James Hicks, 2nd Vice President; Don Barrett, Secretary/Treasurer; Kelli Dodd, 1st Vice President; Barry Pokorny, President.*

**AFFILIATES IN ACTION**

IAFP thanks the following Affiliates for reporting these meetings held in the fourth quarter of 2006:

**Associated Illinois Milk, Food and Environmental Sanitarians (AIMFES)**, October 10-11

**Iowa Association for Food Protection**, October 18-19

**Ohio Association of Food and Environmental Sanitarians (OAFES)**, November 1

**British Columbia Food Protection Association (BCFPA)**, November 8-9

**Ontario Food Protection Association (OFPA)**, November 9

**Mexico Association for Food Protection (AMEPA)**, November 9-11

**Alabama Association for Food Protection**, November 15-16

**Korea Association of Milk, Food and Environmental Specialists**, November 17

**New Zealand Association for Food Protection (NZAFP)**, November 21-24

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We know that IAFP Affiliates are making things happen—and we want to share it here in the *Affiliate View*!

- \* Was it a great meeting, with photos to make it last?
- \* Is your calendar filling up?
- \* Is your membership growing?
- \* Has a Member of your Affiliate received an award or been recognized for an accomplishment?

Send your news and photos to:  
Leilani McDonald  
[lmcdonald@foodprotection.org](mailto:lmcdonald@foodprotection.org)

AFFILIATE EVENTS

**January**

**23-25:** Kentucky Association for Milk, Food and Environmental Sanitarians, Annual Educational Conference, Hyatt, Lexington, KY. Contact Matt Rhodes at 502.574.6650; E-mail [matt.rhodes@louisvilleky.gov](mailto:matt.rhodes@louisvilleky.gov).  
**29-31:** Connecticut Association for Food Protection, East Lyme, CT. Contact Frank Greene at 860.713.6160; E-mail [frank.greene@po.state.ct.us](mailto:frank.greene@po.state.ct.us)

**February**

**13:** British Columbia Food Protection Association, Spring Speaker's Evening, Burnaby Fireman's Hall, Burnaby, BC. Contact Terry Peters at 604.666.1080; E-mail [terry\\_peters@telus.net](mailto:terry_peters@telus.net)  
**15:** Georgia Association for Food Protection, 25th Anniversary Meeting, Chick-fil-A, Inc., Atlanta, GA. Contact Oscar Garrison at 404.656.3627; E-mail [ogarris@agr.state.ga.us](mailto:ogarris@agr.state.ga.us)

**March**

**14-15:** Arizona Environmental Health Association, Spring Conference, Arizona State University, Tempe, AZ. Contact [president@azeha.org](mailto:president@azeha.org)  
**14-16:** Idaho Environmental Health Association, IEHA Annual Education

Conference, Boise State University Student Union, Boise, ID. Contact Dee Johnson at 208.547.4375; E-mail [djohnson@phd6.idaho.gov](mailto:djohnson@phd6.idaho.gov)  
**27-30:** Michigan Environmental Health Association, 63rd Annual Education Conference, Radisson Plaza, Kalamazoo, MI. Contact Kristen Schweighofer at 734.222.3968; E-mail [schweigk@washtenaw.org](mailto:schweigk@washtenaw.org)

**April**

**4-6:** Missouri Milk, Food and Environmental Health Association, Annual Educational Conference, Stoney Creek Inn, Columbia, MO. Contact Gala Jaramillo at 573.893.3066; E-mail [galaj@socket.net](mailto:galaj@socket.net)  
**12:** Metropolitan Association for Food Protection, Spring Seminar, Cook College Campus Center, New Brunswick, NJ. Contact Carol Schwar at 908.689.6693; E-mail [cshwar@co.warren.nj.us](mailto:cshwar@co.warren.nj.us)

**May**

**15-16:** Pennsylvania Association of Milk, Food and Environmental Sanitarians, 68th Annual Conference, University Park, PA. Contact PSU at 814.865.8301; E-mail [shortcourse@psu.edu](mailto:shortcourse@psu.edu)  
**16-17:** Associated Illinois Milk, Food and Environmental Sanitarians, Spring Meeting, Bloomington, IL. Contact Steve DiVincenzo at

217.785.2349; E-mail [sdivince@idph.state.il.us](mailto:sdivince@idph.state.il.us)

**June**

**4-6:** Texas Association for Food Protection, 26th Annual Meeting, Omni Southpark, Austin, TX. For details, call Howard Depoy at 936.756.6455; E-mail [hwdepoy@milproductslp.com](mailto:hwdepoy@milproductslp.com)

**September**

**18-20:** New York State Association for Food Protection, 84th Annual Conference, E. Syracuse, NY. Contact Janene Lucia at 607.255.2892; E-mail [jgg3@cornell.edu](mailto:jgg3@cornell.edu)  
**19-21:** Washington Association for Food Protection, Annual Meeting, Campbell's Resort & Conference Center, Lake Chelan, WA. Contact Stephanie Olmsted at 206.660.4594; E-mail [Stephanie.Olmsted@safeway.com](mailto:Stephanie.Olmsted@safeway.com)

*To have your scheduled meeting appear in the Affiliate Events Calendar and other IAFP publications, please send the following details to Leilani McDonald at the IAFP Office:*

- ⇒ Meeting date(s)
- ⇒ Meeting name
- ⇒ Meeting site & city
- ⇒ Contact details

**IAFP Support Materials for Affiliate Meetings**

Whether to complement the mission and promotional materials of your Affiliate, or to show your relationship with the International Association for Food Protection, we offer the following supplies for use or distribution at your meetings:

- **Tri-fold display.** Inserts include posters for the upcoming IAFP Annual Meeting, IAFP Mission & Membership Benefits, and the International Food Safety Icons.
- **Promotional materials box.** Contents include current issues of *FPT*, *JFP*, and the *Affiliate View*; sample copies of Procedures to Investigate Foodborne/Waterborne Illness booklets; Food Safety Icons cards; and a variety of IAFP Membership materials.

To request the tri-fold display and/or promotional materials box, call or E-mail Leilani McDonald at the IAFP Office.

## Affiliate Meeting Planners' Notes: IAFP Executive Board Speaker Program

### SPEAKERS & TOPICS 2006-2007

#### PROGRAM GUIDELINES

1. IAFP Board Members are available to speak at Affiliate meetings on numerous topics involving food safety.
2. Each Affiliate may request one Executive Board speaker for one Affiliate meeting within a 12-month calendar year.
3. A minimum of 15 minutes should be allowed for the Board Member to deliver information about the International Association for Food Protection in addition to their main subject(s) (see #1).
4. IAFP will pay the Board Member's expense to travel to the Affiliate meeting location.
5. The Affiliate covers local expenses, including meals, lodging, and local transportation for the Board Member.
6. The Board Member makes their own travel reservations and will submit an expense report to the IAFP office within 10 days of completion of their travel to the Affiliate meeting. Any local expense (see #5) will be billed to the Affiliate.
7. A two-month advance notice is required.
8. To invite a Board Member to speak at your Affiliate meeting, contact:

Leilani McDonald  
Affiliate Council Staff Liaison  
800.369.6337 or 515.276.3344;  
lmcDonald@foodprotection.org

#### **Frank Yiannas, M.P.H., *President***

- ⇒ Food Safety is Magical, But It Doesn't Magically Happen: A Retail Safety Overview
- ⇒ Key Trends Influencing the Future of Food Safety
- ⇒ Using Information Technology to Manage Food Safety Risk
- ⇒ Innovations in Retail Food Safety

#### **Gary Acuff, Ph.D., *President-Elect***

- ⇒ Microbiology of Meat Products
- ⇒ HACCP Validation and Verification with Microbiological Testing
- ⇒ Food Safety Objectives

#### **Stan Bailey, Ph.D., *Vice President***

- ⇒ *Salmonella*, Methods
- ⇒ *Salmonella*, Control in Chickens
- ⇒ Rapid and Automated Methods in Food Microbiology

#### **Vickie Lewandowski, *Secretary***

- ⇒ HACCP (all aspects)
- ⇒ Safety of Dairy Products
- ⇒ Applied Molecular Methods for the Food Industry

#### **Jeff Farber, Ph.D., *Past President***

- ⇒ *L. monocytogenes*, a Foodborne Pathogen
- ⇒ *Enterobacter sakazakii* - Should We be Concerned?
- ⇒ Molecular Typing of Foodborne Pathogens
- ⇒ Microbial Food Safety Policy in Canada

#### **Maria Teresa Destro, Ph.D., *Affiliate Council Chair***

- ⇒ ISO 17025: How to Implement It? The Vision of an Auditor
- ⇒ *Listeria monocytogenes*

#### **Carl Custer, *Affiliate Council Secretary***

- ⇒ Microbiology and Critical Steps in Manufacturing Jerky and Dried Meat Products
- ⇒ HACCP and Fermented Sausages

## Awards for Nomination Through IAFP

### Association Awards

The International Association for Food Protection welcomes your nominations for Association Awards.

You do not have to be an IAFP Member to nominate a deserving professional. You may make multiple nominations. Nominations will be accepted for the following awards:

- ◆ **Black Pearl Award**, sponsored by *Wilbur Feagan and F&H Food Equipment Company*
- ◆ **Fellow Award**
- ◆ **Honorary Life Membership Awards**
- ◆ **Harry Haverland Citation Award**, sponsored by *Zep Manufacturing Co.*
- ◆ **Harold Barnum Industry Award**, sponsored by *Nasco International, Inc.*
- ◆ **Elmer Marth Educator Award**, sponsored by *Nelson-Jameson, Inc.*
- ◆ **Sanitarian Award**, sponsored by *Ecolab Inc.*
- ◆ **Maurice Weber Laboratorian Award**, sponsored by *Weber Scientific*
- ◆ **International Leadership Award**, sponsored by *Cargill, Inc.*

- ◆ **Food Safety Innovation Award**, sponsored by *3M Microbiology*
- ◆ **GMA-FPA Food Safety Award**, sponsored by *GMA-FPA*

Nominations for Association Awards must be received at the IAFP office by March 12, 2007.

Presentation of Association Awards will be during the Awards Banquet at IAFP 2007 - the Association's 94th Annual Meeting in Lake Buena Vista, FL, on July 11, 2007.

### Affiliate Awards

Each spring, the Awards Committee reviews the Affiliate Annual Reports for selection of the following Affiliate Awards:

- ◆ **C.B. Shogren Memorial Award**
- ◆ **Best Affiliate Educational Award**
- ◆ **Best Affiliate Overall Meeting Award**
- ◆ **Best Affiliate Communication Materials Award**
- ◆ **Affiliate Membership Achievement Award**

Affiliate Awards are presented at the IAFP Annual Meeting.

### Certificate of Merit Awards

At any time during the year, IAFP Affiliates are encouraged to nominate individuals for Certificate of Merit Awards. These awards are given to IAFP Members who have been active in both their Affiliate and IAFP, and have shown support of the ideals and objectives of IAFP.

Nominations for the Certificate of Merit Award must be in writing, and must provide background information regarding the individual's involvement with IAFP and the Affiliate organization.

Nominations should be addressed to David Tharp, IAFP Executive Director. Please allow 60 days for the processing of nominations. Upon approval, the Certificate of Merit Award will be forwarded to the Affiliate President for presentation.

Nomination criteria and guidelines for all awards may be found by visiting the IAFP Web site at [www.foodprotection.org](http://www.foodprotection.org); or by calling the IAFP office at 800.369.6337 or 515.276.3344.



## FPI Releases 2007 Crumbine Award Criteria

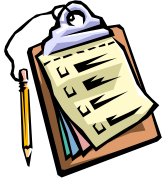
On November 8, Foodservice & Packaging Institute, Inc. of Falls Church, VA, released the following criteria by which achievement is measured for the **2007 Crumbine Award**:

- ◆ Sustained improvements and excellence, as documented by specific outcomes and achievements, over the preceding 4-6 years, as evidenced by continual improvements in the basic components of a comprehensive program;

- ◆ Innovative and effective use of program methods and problem solving to identify and reduce risk factors that are known to cause foodborne illness;
- ◆ Demonstrated improvements in planning, managing, and evaluating a comprehensive program; and
- ◆ Providing targeted outreach; forming partnerships; and participating in forums that foster communication and information exchange among the regulators, industry and consumer representatives.

Samuel J. Crumbine, M.D. (1862-1954), was one of America's most renowned health officers and health educators. The Crumbine Award has inspired excellence in the planning and delivery of governmental food protection programs. It is supported by the Conference for Food Protection in cooperation with leading food safety entities including IAFP.

For more information about the Crumbine Award, visit the FPI Web site at [www.fpi.org](http://www.fpi.org); or contact Lynn Dyer at 703.538.2800 or [ldyer@fpi.org](mailto:ldyer@fpi.org)



# IAFP OFFICE CLIPBOARD

## Look What's New at IAFP: Membership Your Way!

There couldn't be a better time to join IAFP, or celebrate your own Membership!

Beginning January 2007, IAFP invites new and renewing Members to build their own Membership package. From base Member dues of \$50.00 (\$25.00 for students or those retired), add only the publication benefits of your choice. This new dues structure offers flexibility and affordability to all existing and potential Members.

*For the details of this exciting new membership feature, visit the IAFP web site at [www.foodprotection.org](http://www.foodprotection.org).*

## Staff Transitions at IAFP Office

In October 2006, IAFP Staff welcomed Leilani (Lani) McDonald to the role of *Association Services* and *Staff Affiliate Liaison*, replacing Nancy Herselius.

While earning her B.A. in English from The University of Iowa, Lani worked in all areas of her family's restaurant business, periodically managing the offices of several stores for more than 17 years. During that time, she was also employed in life insurance, marketing, library administration, and freelance writing and editing. Lani lives in Altoona, IA, with husband Kevin, son Jared, 8, and daughter Ava, 5.

In addition to Membership and Affiliate administration duties, Lani prepares the *Affiliate View* newsletter and the new *IAFP Report*. She is very excited to contribute to the continued success and growth of IAFP, and looks forward to meeting you in person at IAFP 2007.

## First Rapid Response Symposium Held October 6

On October 6, 2006, IAFP hosted its first Rapid Response Symposium, *Fresh Leafy Greens: Are They Safe Enough?*

Just three weeks following the bagged spinach recall, 119 professionals converged in Arlington, VA, to discuss the issue and how a similar outbreak of *E.*

*coli* could be averted in the future. The program was set by IAFP President Frank Yiannas and Past President Jeff Farber.

For your review, several of the day's presentations are posted on the Web site. Additionally, a report by Larry Beuchat of the University of Georgia appeared in the December issue of *FPT*.

The overall success of our first Rapid Response Symposium underscores the relevance for such events as food safety problems arise. IAFP will continue to position itself as the key organization for coordinating timely responses to unexpected issues in food safety.

## IAFP Report Launched December 14

On December 14, 2006, all IAFP Members with E-mail addresses received the inaugural issue of our new electronic newsletter, the *IAFP Report*.

The mission of the monthly *IAFP Report* is to provide global news articles relevant to the field of food safety. Contributors include IAFP Members from industry, government, and education.

If you read an article that you feel is relevant content for the *IAFP Report*, please forward the information to Leilani McDonald at the IAFP Office.

## IAFP's Second European Symposium on Food Safety Held in Barcelona

The Fira Palace Hotel was the site of "Innovations in Safety Management," held November 30–December 1, 2006, in Barcelona, Spain. AOAC Research Institute, bioMérieux, and IAFP Foundation were among a dozen major sponsors.

With 140 in attendance, this second European Symposium presented by IAFP confirmed the Association's prominence in providing an international forum for food safety professionals.



*(Continued on page 11)*

*(Continued from page 10)*

The two-day event featured four sessions: *Advancement in Risk Analysis and Food Safety Management; Innovation in Food Products; Innovation in Microbiological Methods; and Emerging and Hot Topics in Food Safety.*

For a complete posting of the 14 presentations of "Innovations in Food Safety Management," visit our Web site at [www.foodprotection.org](http://www.foodprotection.org).

### IAFP Affiliate Annual Reports In Progress: Due March 12, 2007

Each year, as stipulated by the IAFP Constitution and Bylaws, Affiliates are required to submit an Annual Report to the Executive Director of IAFP. It is the responsibility of the Secretary or authorized officer from your Affiliate Association to complete and return the report.

On November 8, Annual Report forms for the calendar year 2006 were E-mailed to all Affiliate Secretaries of record. The completed forms may be submitted by mail, E-mail, or fax to Leilani McDonald at the IAFP office by Monday, March 12, 2007.

#### Administrative Benefits of the Annual Report

The Annual Report furnishes IAFP with important information on the membership base, meeting dates, scholarships and awards, and other significant activities of your Affiliate. This knowledge enables us to assist you in the promotion and growth of your Affiliate.

By providing both the physical and E-mail addresses of your Affiliate's Executive Board Members, you ensure that the IAFP staff may send newsletters, updates, and other vital communications without error. It also ensures an accurate profile of your Affiliate for publications and contact lists.

#### Affiliate Compliance Through the Annual Report Process

Annual Report season is a good time to remind Affiliate organizations how they can stay connected with IAFP through compliance with IAFP Bylaws.

To maintain compliance with IAFP Bylaws, each Affiliate organization must:

1. Submit an Affiliate Annual Report
2. Maintain its President and Delegate as an IAFP Member in good standing
3. Maintain a minimum of five Affiliate Members as IAFP Members
4. Hold an annual Business Meeting for its members

#### Updated Definition and Criteria for Two Affiliate Awards

In September 2006, Affiliate Delegates voted in favor of proposed changes to two awards, as follows:

1. Best Affiliate Educational Conference shall hereafter be named **Best Affiliate Educational Award**.
2. Best Affiliate Annual Meeting shall hereafter be named **Best Affiliate Overall Meeting Award**.

#### The Affiliate Awards Process

Copies of completed Annual Reports are forwarded to the Awards Committee for review in determining the following Affiliate Awards to be presented at the IAFP 2007 Annual Meeting:

- ⇒ **C.B. Shogren Memorial Award**
- ⇒ **Best Affiliate Educational Award**
- ⇒ **Best Affiliate Overall Meeting Award**
- ⇒ **Best Affiliate Communication Materials Award**
- ⇒ **Affiliate Membership Achievement Award**

For details and criteria for nomination for all awards, please visit our web site at [www.foodprotection.org](http://www.foodprotection.org).

*If you have questions, comments, or concerns regarding the Affiliate Annual Report and Affiliate awards descriptions, please contact Maria Teresa Destro, Affiliate Council Chairperson, at [mtdestro@usp.br](mailto:mtdestro@usp.br); or Leilani McDonald, Affiliate Staff Liaison, at [lmcdonald@foodprotection.org](mailto:lmcdonald@foodprotection.org).*

#### Help IAFP Promote Your Affiliate: Send Affiliate Photos

Get your camera ready!

To increase the visibility of Affiliates, it was decided during the Affiliate Council Meeting in Calgary that a CD of photos from Affiliate meetings and events would be shown during IAFP Annual Meetings.

As we consolidate photos submitted for past Affiliate newsletters, we ask for your ongoing help in forwarding photos from recent gatherings of your Affiliate. Please be sure to include necessary captions or descriptions (dates, names, places) with the photos. Photos accompanied by an article highlighting an Affiliate event will be published (space permitting) in a future *Affiliate View* newsletter.

Please send your photos by mail or E-mail to Leilani McDonald at the IAFP office.



## Is It Time to Try a Task Force?

*Find out by exploring three fresh alternatives to committees, including task forces, advisory groups, and sounding boards.*

By Peter J. O'Neil, CAE

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As a member of the board of the International Association of Doodlers, you need to gather a group of volunteers to discuss an important doodling-related topic. Your first impulse is to suggest forming a committee; isn't forming a committee what boards always do? But then you wonder if there is a better option.

Maybe yes: A task force could be simpler and faster for getting the work done. But maybe no: Calling the group a task force could be a mistake if it sends a subtle signal that the project is less important than you intend. Ultimately, your answer depends on the group's mission, how long the task should last, and whether the work will be ongoing or infinite. Here's a look at the difference between a committee and a task force, how to make the right choice, and two additional options to consider.

### How Committees and Task Forces Differ

Committees tend to be best for serving long-term needs, such as

those identified in either the strategic plan or your association's mission statement. In most circumstances, standing committees are named in the bylaws. Typical standing committees include finance (sometimes the Finance and Audit Committee, or even just the Audit Committee), nominating, and executive. Some associations' bylaws also include a Membership Committee and Conference Committee (for the annual meeting), but these are becoming less common as organizations update their bylaws. Typically, bylaws also dictate the appointment/removal process for members; ex-officio member status, if any; tenure of committee members; what constitutes a quorum; and how a committee will report back to the full board.

Organizations usually have many other committees that are not reorganized in the bylaws but carry as much weight as those outlined in the governing documents. For example, professional societies often have standing technical committees that cover important subject matter.

Task forces are usually assembled for short-lived, discrete tasks. Once their finite mission has been achieved, they are disbanded with the thanks of the organization. Given the ever-changing, fast-paced world in which we operate, task forces

have grown much more desirable for many jobs.

### Deciding Between a Committee and Task Force

Contrary to some contemporary beliefs, committees are not inherently evil. They only appear so because, once formed, they can be difficult to disband.

At times, forming a committee is the right thing to do. For example, if your association is planning a capital campaign, a fundraising committee of recognized people from your profession or industry will be vital. Inherently, committees have more perceived clout than task forces. In addition, fundraising activities generally take a long time, so a committee makes operational and strategic sense.

That said, a task force is much more useful for smaller projects. For example, if you need a group of volunteers to work out an international plan for full board consideration, or to weigh the pros and cons of a research project before pursuing it, a task force is a better use of your most important resources: staff and volunteer time.

### Other Options

If neither a committee nor a task force seems just right, try one of these alternatives:

*(Continued on page 13)*

(Continued from page 12)

- **Advisory groups** are best for very short-term projects in which you need specific industry- or profession-related help to cover knowledge areas that staff simply does not possess. For example, a blue-ribbon advisory panel could offer advice about research results and then quickly disband.
- **Sounding boards** are even more informal and often meet only once. A sounding board is useful when, for ex-

ample, research has been conducted on an organization-wide branding study and the staff needs a representative group of members to provide feedback on specific ideas.

#### **Managing Expectations**

Whatever you decide, three things will determine the success of the group:

- Absolute clarity about the entity's mission and goal(s);
- Clarity about the participants' (and staff's) roles and responsibilities;

- Knowing the anticipated time commitment so volunteers have a sense of what to expect.

Covering the important bases will help your group understand its job and stay on task – to the benefit of your board and members of the International Association of Doodlers everywhere.

### **Student Travel Scholarship Program**



The Student Travel Scholarship will provide travel funds to enable selected students to travel to IAFP 2007 in Lake Buena Vista, Fla. For 2007, four scholarships will be awarded. As the IAFP Foundation grows, additional scholarships will be added to this program. Full details of the scholarship program are available on the IAFP Web site at [www.foodprotection.org](http://www.foodprotection.org)

**Application deadline is March 12, 2007.**

## Highlights of the Executive Board Meeting November 9, 2006 | Lake Buena Vista, FL

An unofficial summary of actions from the meeting held at Walt Disney World on November 9, 2006

### Approved the following:

- Minutes of August 11-17, 2006 Executive Board Meeting
- Member dues effective January 1, 2007
- Revisions to the *JFP* Instructions for Authors

### Discussed the following:

- E-mail votes taken since the last meeting
- Committee recommendations and follow-up work
- Revision to the *Procedures to Investigate Foodborne Illness*
- Paper on Food Worker Hygiene
- Foundation Committee fundraising efforts
- Proposed changes to the Constitution passed the Membership vote
- Committees' use of new technologies
- National Drinking Water Council appointment
- IAFP 2007 time schedule
- Ivan Parkin and John Silliker Lecturers for IAFP 2007
- Potential new Affiliate groups
- Non-compliant Affiliates
- Affiliate picture presentations
- European Symposium: Barcelona, November 30-December 1, 2006
- China International Food Safety and Quality 2007
- Allergy Icon development
- Review of IAFP 2006 – survey and financial results
- Leafy Greens Symposium – survey and financial results
- Press issues
- Consumer group involvement
- International meeting strategy
- ISOPOL XVI-Savannah, Georgia
- ICMSF meeting-Singapore
- Reciprocal meeting registrations with SfAM
- Benefits of base IAFP Membership
- *FPT* cover design
- Relationship with publishing company
- Staff retirement contribution
- Audit report for FYE August 31, 2006

### Reports received:

- *Food Protection Trends*
- *Journal of Food Protection*
- IAFP Web site
- Membership
- Board Members attending Affiliate meetings
- Affiliate Newsletter
- Future Annual Meeting schedule
- Exhibiting (IAFP on the Road)

Next Executive Board meeting: January 28-29, 2007



## Contribute to the Tenth Annual IAFP Foundation Silent Auction Today!

The Foundation of the International Association for Food Protection will hold its Annual Silent Auction during IAFP 2007, the Association's 94th Annual Meeting in Lake Buena Vista, FL, July 8–11, 2007. The Foundation supports:

- ◆ Student Travel Scholarships
- ◆ Ivan Parkin Lecture
- ◆ John H. Silliker Lecture (Funded through a contribution from Silliker, Inc.)
- ◆ Travel support for exceptional speakers at the Annual Meeting
- ◆ Audiovisual Library
- ◆ Developing Scientist Competition
- ◆ Shipment of *JFP* and *FPT* journals to developing countries through FAO

Support the Foundation by donating an item today. A sample of items donated last year included:

- |   |   |
|---|---|
| ◆ Taste of Chicago Gift Card            | ◆ Purdy's Chocolates Gift Basket            |
| ◆ New York Maple Syrup                  | ◆ <i>Food Microbiology: An Introduction</i> |
| ◆ Galileo Thermometer                   | ◆ Ontario Ice Wine                          |
| ◆ Team Canada Hockey Jersey             | ◆ "Six Nations" Rugby Shirt                 |
| ◆ Ipod Shuffle                          | ◆ Cow Parade Figurines                      |
| ◆ Waterford Crystal Wine Bottle Coaster | ◆ Brazil Vacation Package                   |

Complete the form and send it in today.



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Description of Auction Items \_\_\_\_\_

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# IAFP 2007



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at IAFP 2007.*

[www.foodprotection.org](http://www.foodprotection.org)  
Registration begins in February.

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Please forward articles, photos,  
news items, or comments to:

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## **IAFP Annual Meetings**

July 8-11, 2007  
Lake Buena Vista, FL

August 3-6, 2008  
Columbus, OH

July 12-15, 2009  
Grapevine, TX

**Save the Dates!**